



Micro-Trade Area

West Gateway



CITY OF
ST. CHARLES
ILLINOIS • SINCE 1834



THINK
ST. CHARLES

Micro-Trade Area Highlights

75,558

population in
10 min. drive



58,494

daytime
population in
10 min. drive



\$101,216

median
income in
10 min. drive



- 2 Auto Dealerships
- Gateway to Western Kane County
- Regional Shopping Designation
- Kane County Fairgrounds and



Micro-Trade Area Gaps (10 Min. Drive)

Health and Wellness
Leakage = \$30,711,415

Gas Station
Leakage = \$72,640,082

Electronic & Appliance
Leakage = \$28,158,700

Food Services
Leakage = \$6,381,947

Detailed Demographics

Drive Times	5 Min	10 Min
Population	32,850	114,776
Households	12,054	39,961
Average HH Size	2.62	2.83
Total Businesses	2,640	7,527
Total Employees	15,011	50,569
Median HH Income	\$90,895	\$101,638

What's New?

- Over 1,000 New Residential Units (Mixed Use and Single Family) Planned for the next 5 to 7 years
- Gateway to Western Kane County
- Semerskey Enterprises Announced New Audi Dealership Location on Randall Road (Start date TBD)

Who's already Here?

Costco

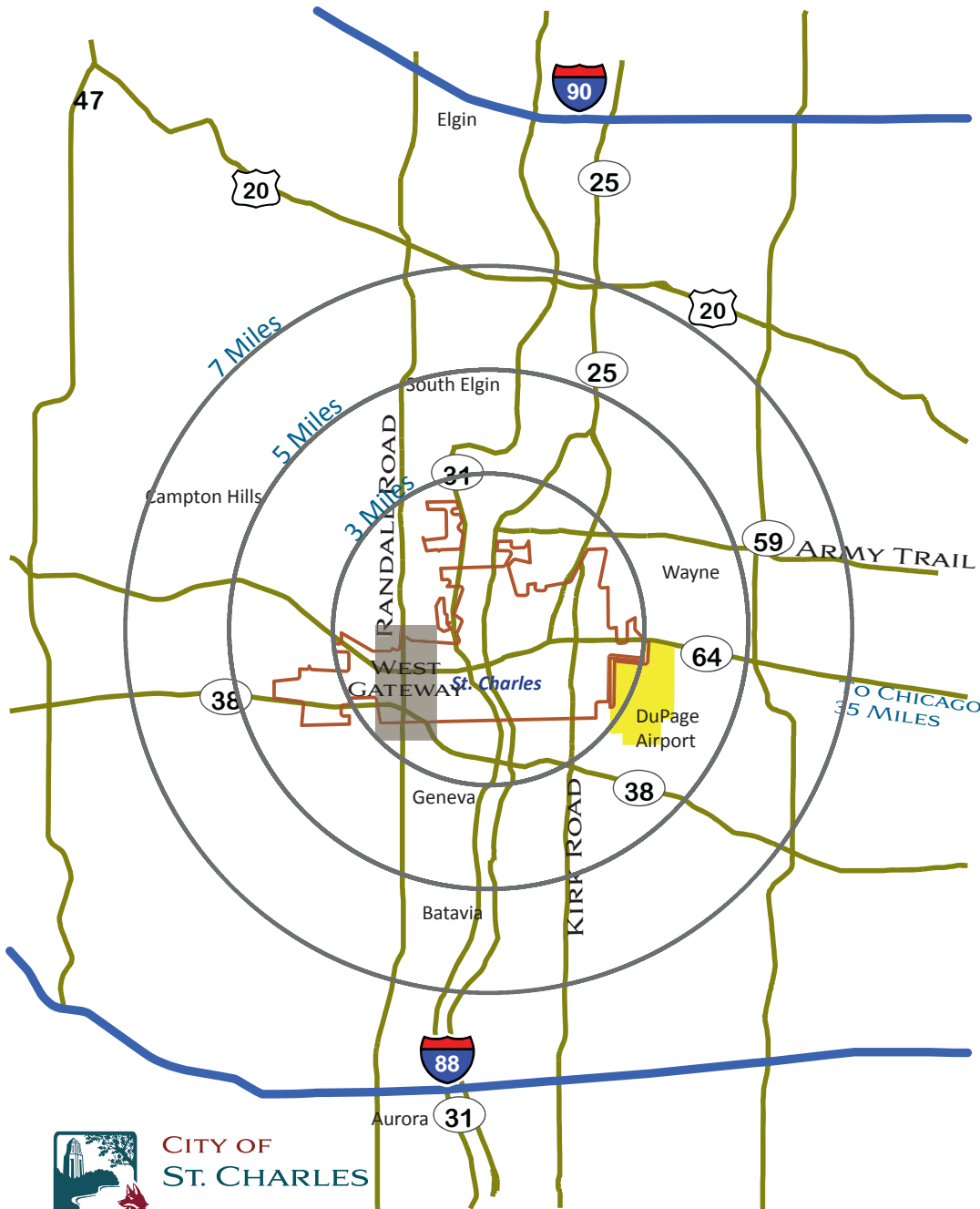


Mercedes Benz



- Costco
- Mercedes Benz
- Harley Davidson Dealership
- Discount Tire
- Firestone
- Meijer
- Lowes
- ALDI
- AT&T
- Wendy's
- Skippy's
- Taco Bell,
- Jewel-Osco
- Dunkin Donuts
- PNC Bank
- Binny's
- Planet Fitness
- Colonial Cafe
- Burger King

REGIONAL PRESENCE



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KEY TRADE AREA INFORMATION

	3-Miles	5-Miles	7-Miles
Population	53,770	106,076	202,316
Households	20,322	37,561	67,350
Median Household Income	\$90,555	\$98,573	\$94,765
Daytime Population	72,039	141,365	215,363
Avg. Disposable Income	\$83,429	\$87,879	\$85,502



CONTACT

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