



## Micro-Trade Area

West Gateway



CITY OF  
ST. CHARLES  
ILLINOIS • SINCE 1834



THINK  
ST. CHARLES

### Micro-Trade Area Highlights

75,558

population in  
10 min. drive



58,494

daytime  
population in  
10 min. drive



\$101,216

median  
income in  
10 min. drive



- 2 Auto Dealerships
- Gateway to Western Kane County
- Regional Shopping Designation
- Kane County Fairgrounds and

### What's New?

- Over 1,000 New Residential Units (Mixed Use and Single Family) Planned for the next 5 to 7 years
- Gateway to Western Kane County
- Semerskey Enterprises Announced New Audi Dealership Location on Randall Road (Start date TBD)

### Who's already Here?

Costco



Mercedes Benz



### Micro-Trade Area Gaps (10 Min. Drive)

Health and Wellness  
Leakage = \$30,711,415

Gas Station  
Leakage = \$72,640,082

Electronic & Appliance  
Leakage = \$28,158,700

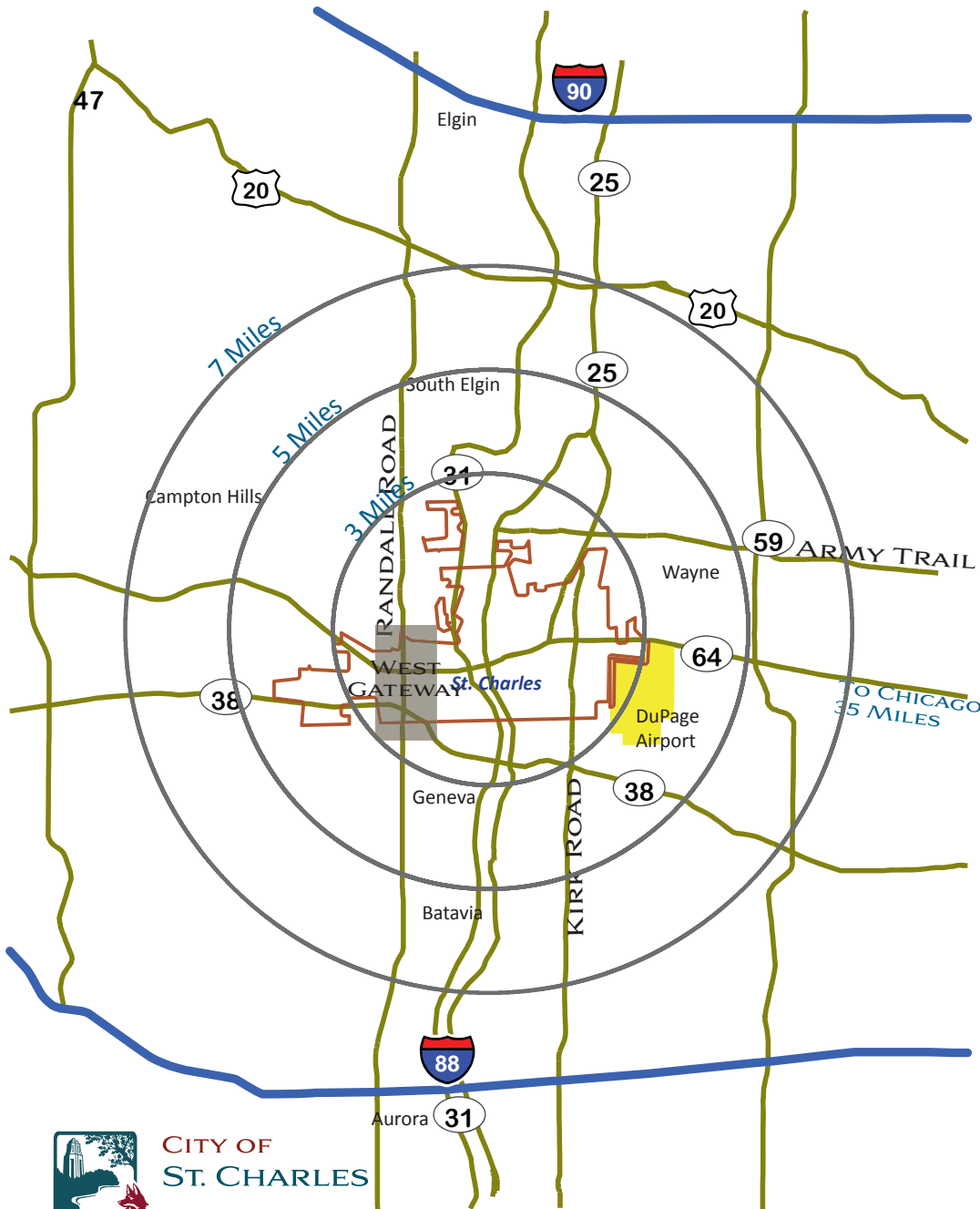
Food Services  
Leakage = \$6,381,947

### Detailed Demographics

| Drive Times      | 5 Min    | 10 Min    |
|------------------|----------|-----------|
| Population       | 32,850   | 114,776   |
| Households       | 12,054   | 39,961    |
| Average HH Size  | 2.62     | 2.83      |
| Total Businesses | 2,640    | 7,527     |
| Total Employees  | 15,011   | 50,569    |
| Median HH Income | \$90,895 | \$101,638 |

- Costco
- Mercedes Benz
- Harley Davidson Dealership
- Discount Tire
- Firestone
- Meijer
- Lowes
- ALDI
- AT&T
- Wendy's
- Skippy's
- Taco Bell,
- Jewel-Osco
- Dunkin Donuts
- PNC Bank
- Binny's
- Planet Fitness
- Colonial Cafe
- Burger King

## REGIONAL PRESENCE



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## CITY OF ST. CHARLES

### KEY TRADE AREA INFORMATION

|                         | 3-Miles  | 5-Miles  | 7-Miles  |
|-------------------------|----------|----------|----------|
| Population              | 53,770   | 106,076  | 202,316  |
| Households              | 20,322   | 37,561   | 67,350   |
| Median Household Income | \$90,555 | \$98,573 | \$94,765 |
| Daytime Population      | 72,039   | 141,365  | 215,363  |
| Avg. Disposable Income  | \$83,429 | \$87,879 | \$85,502 |



### CONTACT

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